



125th LOGO GUIDELINES

- The logo may be used in any size, but not less than ¾" tall.
- The logo may not be stretched or distorted or changed in any way; it may be sized proportionally.
- All logo elements and words are considered part of the logo and may not be deleted or changed in any way. This includes the text font, size, positioning, etc.
- The logo quality must be smooth, and high resolution. Low resolution "web" quality is not acceptable for print media.
- The preferred logo colors are SOLID Black and White or PMS 540 Blue. If printing restrictions require a different color please contact 253.856.4646 or ddrake@KentWA.gov.
- B&W logos – must be solid. DO NOT screen or shade the solid colors.

Questions regarding logo usage and files please contact:
Dea Drake at **253.856.4646** or ddrake@KentWA.gov

